

F140

JANUARY 11,
1965

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fashion calendar

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 25th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE WHAT'S GOING ON GIVEN BY WHERE

WEEK ENDING FRIDAY, JANUARY 8, 1965

NEW YORK COUTURE GROUP'S FORTY-FOURTH NATIONAL PRESS WEEK (Jan. 3-8, 1965)

Thurs., Jan. 7:	7:45 A.M.	VANITY FAIR MILLS(Aux.) Bedside Breakfast	
	9:15 A.M.	JUNIOR SOPHISTICATES.	PIERRE-BALLROOM
	10:00 A.M.	HANNAH TROY	PIERRE-BALLROOM
	10:45 A.M.	ANTHONY BLOTTA.	PIERRE-BALLROOM
	11:30 A.M.	FREE WRITING PERIOD	
	12:15 P.M.	CLAIROL(Aux.) Luncheon.	PIERRE-BALLROOM
	2:00 P.M.	SAMUEL WINSTON (ROXANNE).	PIERRE-BALLROOM
	2:45 P.M.	MALCOLM STARR	PIERRE-BALLROOM
	3:30 P.M.	JOSEPH LOVE(Aux.) High Tea.	PIERRE-BALLROOM
	5:00 P.M.	FREE WRITING PERIOD	
	6:30 P.M.	SCHIEFFLI LACE & EMBR.INST.(Aux.) Dinner	LATIN QUARTER
Fri., Jan. 8:	9:00 A.M.	VARIETIES FROM "THE HEART OF FASHION" .	PIERRE-BALLROOM
		Ricano Knits; Lammoire; Lawrence of London;	
		Natl. Ass'n of Hosiery Mfrs.	
	11:00 A.M.	FREE WRITING PERIOD	
	12:00 Noon	THE SINGER CO.(Aux.) Luncheon	PIERRE-BALLROOM
	2:00 P.M.	ARTHUR JABLOW (DAVID KIDD).	PIERRE-BALLROOM
	2:45 P.M.	LARRY ALDRICH (MARIE McCARTHY).	PIERRE-BALLROOM
	4:00 P.M.	EMBA MINK BREEDERS ASSOC.(Aux.) Cocktails	PIERRE-BALLROOM
	5:30 P.M.	HARPER'S BAZAAR & COLUMBIA PICT.Dinner	SHEPHEARD'S E.56
	8:30 P.M.	"LOVE HAS MANY FACES"--Movie Preview. .	TO BE ANNOUNCED

Jan. 7 EMME RELEASE DATE--Spring hat collection. (Preview, Jan. 4)

Jan. 7 BONWIT TELLER RELEASE--Fashions by Dick Holthaus. (Preview, Jan. 5)

Thursday CUSTOM HATS & COUTURE MR. JOHN, INC. 24 WEST 57TH STREET
 Jan. 7 FOR NEW YORK PRESS SALON - 7TH FLOOR
 10:30 A.M. Mr. John's "Brilliant Toulouse-Lautrec Collection"--custom millinery, haute
 Champagne couture dresses, suits, furs, jewels, and accessories. For press and
 Vernissage buyers, by invitation. (For Release, Fri., Jan. 8.) Publicity: Joseph
 Mann, PL. 7-1966.

Thursday PREVIEW: HAIR FASHIONS CLAIROL, INC. HOTEL PIERRE
 Jan. 7 AND COLORING (1290 SIXTH AVENUE) BALLROOM
 12:00 Noon Clairol (Auxiliary Member, N.Y.C.G.) will preview hair fashions and color-
 Luncheon ing for Spring and Summer. By invitation. Publicity: Terry Grimes
 Russell, 957-3100.

Thursday PRESS PREVIEW OF PECK & PECK THE COLONY
 Jan. 7 SPRING FASHIONS MADISON AVE.& 61ST ST.
 4:00 P.M. Showing of Spring fashions, photographed by Peck & Peck in the Greek
 Cocktails Islands. By invitation. Publicity: Carol Stroll, OR. 3-4700.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 7 4:30 P.M.- 7:00 P.M.	OPEN HOUSE FOR VISITING PRESS Madame Helena Rubinstein will invite the press to open house at her home. (<u>Note Change of Place.</u>)	HELENA RUBINSTEIN By invitation. Publicity: Ann Walsh, EL. 5-2100	625 PARK AVENUE PENTHOUSE
Thursday Jan. 7 6:30 P.M. Dinner	DINNER, FASHION SHOW, ENTERTAINMENT Schiffli (<u>Auxiliary Member, N.Y.C.G.</u>) reception, dinner, fashion show, and entertainment. By invitation. Contact: Walter Dietzsch, WO. 4-1424.	SCHIFFLI LACE & EMBROIDERY INST.	LATIN QUARTER 200 WEST 48TH STREET
Thursday Jan. 7	SHOWING OF SPRING COLLECTION Daily informal showings of Lady Manhattan's misses shirts, sportswear, and dresses. Publicity: Mary Lee Thune, CO. 5-2975.	LADY MANHATTAN	1407 BROADWAY SHOWROOM - 15TH FLOOR
Thursday Jan. 7- Jan. 11	SPORTSWEAR FASHIONS BY JEANNE ESSIG "Key Club" informal showings for editors, 12:00 Noon to 8:00 P.M. daily. By invitation. Contact: Betty Nolan, PL. 1-7100 or PL. 9-3000, Ext. 323.	MAJESTIC SPECIALTIES	HOTEL PLAZA SUITE 323
Jan. 8	ALTMAN RELEASE--Model rooms "Elegancia Espagnola." (No Press Show)		
Jan. 8	BONWIT TELLER RELEASE DATE--Bridal fashions. (No Press Show)		
Friday Jan. 8 12:00 Noon Luncheon	FASHIONS FOR THE WOMAN WHO SEWS The Singer Company (<u>Auxiliary Member, N.Y.C.G.</u>) will present a press show- ing of American designer fashions for the woman who sews. By invitation. Publicity: Isabel Hamilton at J. Walter Thompson, MU. 6-7000.	THE SINGER COMPANY	HOTEL PIERRE BALLROOM
Friday Jan. 8 4:00 P.M. Cocktails	EMBA MINK FOR SPRING-SUMMER Emba (<u>Auxiliary Member, N.Y.C.G.</u>) will present latest designs of small mink garments from leading U.S. fur manufacturers. For the visiting press, by invitation. Contact: Maureen Clancy at The Albert Woodley Co., MU. 2-6881. Publicity: Virginia Casey, 557-2402.	EMBA MINK BREEDERS ASSOCIATION	HOTEL PIERRE BALLROOM
Sunday Jan. 10- Jan. 14	FIFTY-FOURTH ANNUAL CONVENTION Contact: Robert Gur-Arie, Public Relations Director, CH. 4-8780.	NAT'L RETAIL MERCHANTS ASS'N(100 W.31ST ST.)	NEW YORK HILTON HOTEL

WEEK BEGINNING MONDAY, JANUARY 11, 1965

Jan. 11	MACY RELEASE--Bridal Fashions. (No Press Show)		
Monday Jan. 11 9:00 A.M.; 4:00 P.M.	MILLINERY SHOWINGS FOR VISITING PRESS Informal showing of Sally Victor's Spring millinery at 9:00 A.M. and 4:00 P.M. on Jan. 11; and 4:00 P.M. on Jan. 12. Contact: PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Monday Jan. 11 10:00 A.M. Breakfast	PRESS PREVIEW OF HOME FURNISHINGS Preview for the press of Stern's new model rooms. By invitation. (<u>For Release, Wed., Jan. 13.</u>) Publ.: Jill Schoenbach, LO. 5-7950, Ext. 515.	STERN'S	7TH FLOOR
Jan. 12	BONWIT TELLER RELEASE DATE--Fashions by Wragge. (No Press Show)		

AMERICAN DESIGNER SERIES--SCHEDULE OF SHOWINGS FOR VISITING PRESS

Special showings have been scheduled for visiting press from Friday evening, Jan. 8, through Tuesday, Jan. 12. (Unless otherwise noted, all showings will be held in the Grand Ballroom, Delmonico's, 59th Street and Park Avenue. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.

Fri., Jan. 8: 7:00 P.M. COCKTAIL BUFFET TO MEET PARTICIPATING DESIGNERS--Guests of Mr. & Mrs. S. Joseph Tankoos, Jr., of Delmonico's.

Sat., Jan. 9: 8:00 A.M. COTY--Breakfast, beauty news forecast.
 9:00 A.M. AMERICAN DESIGNERS FASHION FORECAST--Eleanor Lambert
 10:00 A.M. ADELE SIMPSON
 10:45 A.M. FRECHTEL
 11:30 A.M. PAT SANDLER
 12:30 P.M. SHIP 'N SHORE--Luncheon and fashion show.
 2:30 P.M. MOLLIE PARNIS
 3:15 P.M. STAVROPOULOS
 4:00 P.M. JOHN MOORE
 4:45 P.M. Writing Period
 7:30 P.M. MADAME HANAE MORI OF TOKYO, JAPAN--Dinner and fashion show.

Sun., Jan. 10: 9:00 A.M. Breakfast
 9:45 A.M. KIMBERLY KNITS
 10:30 A.M. ROBERT STRONG (August De Lorenzo)
 11:15 A.M. Writing Period
 12:00 Noon ARNOLD SCAASI--100 CENT.PK.SO., 12TH FL.
 1:00 P.M. WARNER SLIMWEAR-LINGERIE--Luncheon and showing.
 2:30 P.M. CHILDREN'S FASHIONS BY HELEN LEE, ALYSSA, LITTLE CRAFT
 3:30 P.M. JOHN WEITZ
 4:15 P.M. LUIS ESTEVEZ
 6:30 P.M. LILLY DACHE--Furs for WELLS TREISTER. Hats; Coiffures.

Mon., Jan. 11: 8:00 A.M. Breakfast
 9:00 A.M. RUDI GERNREICH
 9:45 A.M. GUSTAVE TASSELL
 10:30 A.M. B.H. WRAGGE
 11:15 A.M. BETTY CAROL FOR MAM'SELLE
 12:00 Noon GEOFFREY BEENE
 12:45 P.M. Writing Period
 1:30 P.M. CASSEROLE LUNCH AND DESIGNERS' PRESS CONFERENCE
 2:30 P.M. CATHERINE SCOTT
 3:15 P.M. BEN ZUCKERMAN
 4:00 P.M. SARMI
 4:45 P.M. Writing Period
 5:30 P.M. HOUSE OF CASSINI--Cocktail party and showing.
 8:40 P.M. SHIP 'N SHORE--Theatre "Luv". .BOOTH THEATRE, 222 W.45 ST.

Tues., Jan. 12: 8:00 A.M. Breakfast
 9:00 A.M. ANNE FCGARTY
 9:45 A.M. JANE DERBY
 10:30 A.M. CASTILLO FOR ZACARI
 11:15 A.M. JEAN LOUIS
 12:00 Noon Writing Period
 1:00 P.M. JERRY SILVERMAN, designed by SHANNON RODGERS--Luncheon.
 2:00 P.M. CHRISTIAN DIOR-NEW YORK
 2:45 P.M. JACQUES TIFFEAU FOR TIFFEAU & BUSCH
 3:30 P.M. TRIGERE
 4:30 P.M. THE ARKINS--by GUY DOUVIER & MADEMOISELLE ARLETTE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 11	CAPSULE COLLECTION BY OLE BORDEN Daily informal showings of capsule collection, designed by Ole Borden for pre-Easter selling. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Jan. 11- Jan. 15	SHOWING OF LONDON FASHIONS IN NEW YORK Frederick Starke will present Summer daytime to evening dresses, ensembles, sportswear; also new "Sugar and Spice" collection. (By appointment through Jan. 9, Hotel Plaza, PL. 9-3000); Jan. 10-15, Hotel Pierre, TE. 8-8000.	FREDERICK STARKE (31 BRUTON ST., LONDON)	HOTEL PIERRE
Tuesday Jan. 12 9:30 A.M. Breakfast	PREVIEW: AMERICAN WING MODEL ROOMS American Wing model rooms for Spring '65. By invitation. (For Release, Thurs., Jan. 14.) Publicity: Jane Van Schoick, OR. 9-7800, Ext. 319.	B. ALTMAN & COMPANY	7TH FLOOR
Tuesday Jan. 12 4:00 P.M. Cocktails	PREVIEW: SUMMER COLLECTION Summer collection for press and buyers, by invitation. Thereafter continuous daily showings. Contact: Jean Luban, WI. 7-4790.	JONATHAN LOGAN, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday Jan. 12 5:00 P.M.- 7:00 P.M.	"NEW CONCEPTS IN UNDER FASHIONS" Fashion show, featuring Du Pont "Lycra" spandex, "Dacron" polyester, "Antron" nylon. By invitation. Contact: Gloria Jean Betts, 971-4224.	DU PONT COMPANY; HARPER'S BAZAAR	HOTEL BILTMORE BALLROOM
Jan. 13	STERN'S RELEASE--Home furnishings--model rooms. (Preview, Jan. 11-See Pg.2)		
Wednesday Jan. 13 9:30 A.M. Coffee	PREVIEW: FURNITURE AND ROOM SETTINGS Preview for the press of Macy's furniture and room settings. By invitation. (For Release, Fri., Jan. 15.) Publicity: Mary Boyle, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Wednesday Jan. 13 11:00 A.M.	CUSTOMER SHOWING: FASHIONS BY WRAGGE Showing of Wragge's fashions. Publicity: Carolyn Saks, EL. 5-6800, Ext. 510.	BONWIT TELLER	5TH FLOOR
Wednesday Jan. 13 12:30 P.M. Luncheon	SHOWING: FUR FASHIONS DURING LUNCHEON "Jet Furs for Global Travel"--furs by Mr. Fred for Fur & Sport. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$4.50): CI. 6-9171.	MR. FRED FOR FUR & SPORT	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 13 4:15 P.M. & 5:15 P.M.	PRESS PREVIEW: SPRING- SUMMER COLLECTION Swirl will invite the press to preview their Spring-Summer collection at 4:15; for retailers at 5:15 P.M. By invitation. Contact: Bill Yaffe, LO. 4-8890. Publicity: Ruth Hammer Assoc., EL. 5-7874.	SWIRL	N.Y. HILTON HOTEL EXEC. PENTHOUSE EAST
Wednesday Jan. 13- Jan. 14 6:00 P.M.	BRIDAL FASHION SHOWS FOR CUSTOMERS Bridal showing on Jan. 13, by invitation; Jan. 14 open to public. Publicity: Carolyn Saks, EL. 5-6800, Ext. 510.	BONWIT TELLER	3RD FLOOR BRIDAL SALON
Wednesday Jan. 13 6:00 P.M. & 8:00 P.M.	CUSTOMER SHOWINGS OF BRIDAL FASHION Showing of Macy's Spring bridal fashions. By admission ticket only. Publicity: Margery Rubin, OX. 5-4400, Ext. 2260.	MACY'S NEW YORK	HOTEL ASTOR GRAND BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Wednesday Jan. 13	IMPORTED SPRING-SUMMER FASHIONS Summer dresses by Ann Noerdlinger; Consentino Sportswear from Capri. Continuous showings, by appointment. Contact: PL. 3-4464 or PL. 3-3500.	ANN NOERDLINGER; CONSENTINO	VIRGINIA KREMENTZ 42 W.58TH ST., RM.203
Jan. 14	AITMAN RELEASE--American Wing model rooms. (Preview, Jan. 12--See Pg.4)		
Thursday Jan. 14 4:00 P.M. Cocktails	PREMIERE SHOWING: SUMMER COLLECTION Jonathan Logan Jr. Petites (Div. of Jonathan Logan) premiere showing of Summer petite fashions. By invitation. Contact: Jean Luban, WI. 7-4790.	JONATHAN LOGAN, JR. PETITES	1407 BROADWAY SHOWROOM - 26TH FLOOR
Thursday Jan. 14 9:00 P.M.	PREVIEW OF SPRING COLLECTION By admission card only. (Black tie) Buyer showings, Jan. 15 and 19 at 10:30. By invitation. (Note Change of Dates.) Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Jan. 15	MACY RELEASE--Furniture and room settings. (Preview, Jan. 13--See Pg. 4)		
Jan. 15	BEST RELEASE DATE--Bridal fashions. (No Press Show)		
Jan. 15	NORMAN NORELL'S SPRING COLLECTION AT 10:30 A.M. Contact: CH. 4-5452.		
Saturday Jan. 16 11:00 A.M.& 2:00 P.M.	CUSTOMER SHOWINGS OF BRIDAL FASHIONS Showing of Stern's Spring bridal fashions. By admission ticket only. Publicity: Joan Schoenbach, LO. 5-7950.	STERN'S	6TH FLOOR SPECIAL EVENTS CENTER

Saturday Jan. 16- Jan. 19	CENTRO DI FIRENZE PER LA MODA ITALIANA Picture Release Date--Feb. 20. Jan. 16: 3:00 P.M. (Sportswear & Boutique) De Simone; Ilaria; Camisene; Maljana; Scarabocchio; Naka; Christanella; Mariacarmen; De Parisini. 9:00 P.M. (Sportswear & Boutique) Laura Aponte; Valditevere; Calli; Krizia; Mila Schon; Princess M. Borghese; Baldini. Jan. 17: 3:00 P.M. (Sportswear & Boutique) Avagolf; Ferragamo; Ken Scott; Fabiani Boutique; Roberta; Glans; Micia. 9:00 P.M. (Sportswear & High Fashion) Roveda; Trico; Lucrezia; Mirsa; Bertoli; Avolio. Jan. 18: 9:30 A.M. (High Fashion) Guidi; Marucelli. 9:00 P.M. (High Fashion) Veneziani; Fabiani. Jan. 19: 9:30 A.M. (High Fashion) Enzo; Biki. 6:00 P.M. (High Fashion) Emilio Pucci. Contact: G.B. Giorgini, 10 Lungarno Acciaiuolo, Florence, Italy.		FLORENCE, ITALY
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Jan. 18	ABRAHAM & STRAUS RELEASE DATE--Bridal fashions. (No Press Show)		
Monday Jan. 18 9:30 A.M. Coffee	PRESS PREVIEW: YOUNG IMPORTED MILLINERY "International Headlines"--preview of imported millinery. By invitation. (For Release, Tues., Jan. 19.) Publ.: Louise Langdon, PL.2-1212, Ext.7205.	BLOOMINGDALE'S	3RD FLOOR
Monday Jan. 18 5:00 P.M.- 7:00 P.M. Cocktails	SWIMWEAR FASHIONS IN DU PONT FIBERS "The Champagne Touch"--Du Pont, Harper's Bazaar and Moore McCormack will sponsor a fashion show of swimwear in Du Pont fibers. By invitation. Contact: Gloria Jean Betts, 971-4224.	DU PONT COMPANY; HARPER'S BAZAAR	S.S. BRAZIL PIER #97

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 18	OPENING: SUMMER COLLECTION Daily informal showings of custom-sizes for the petite miss. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Jan. 18	SUMMER COAT AND SUIT COLLECTION Daily informal showings of cotton coats and suits.	BARBERINI, LTD. (DIV. OF ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR Contact: PE. 6-2291.
Tuesday Jan. 19	PRESS PREVIEW: NEW JUNIOR DRESSES "Elite Boutique"--new collection of junior dresses, exclusive with Bonwit Teller. By invitation. (For Release, Wed., Jan. 20.) Breakfast Carolyn Saks, EL. 5-6800, Ext. 510.	BONWIT TELLER	7TH FLOOR
Jan. 19	NORMAN NORELL'S SPRING COLLECTION AT 10:30 A.M. Contact: CH. 4-5452.		
Tuesday Jan. 19	"APRES LUNCH" FASHION SHOW 3:30 P.M.- Spring-Resort fashions by Larry Aldrich. Shoes--Fiorentina. Jewelry--Vogue. Press by invitation. Public by reservation: \$3.00; contact: EL. 5-2500. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	LARRY ALDRICH, INC. (530 SEVENTH AVENUE)	DELMONICO'S BALLROOM
Tuesday Jan. 19	PREMIERE SHOWING: SUMMER COLLECTION 4:00 P.M. Abbott East (new couture div. of Jonathan Logan) will premiere their collection of "Round the Clock" daytime to cocktail fashions. For press and Champagne buyers by invitation. Informal showings thereafter at showroom. Contact: Miss Barrie Jackson, OX. 5-2675.	ABBOTT EAST (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Wednesday Jan. 20	MID-WINTER FURNITURE: MODEL DECORATED ROOMS 10:30 A.M. Gimbels' press preview of newly decorated room settings. By invitation. Coffee (For Release, Fri., Jan. 22.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	9TH FLOOR COLONIAL SHOP
Wednesday Jan. 20	SHOWING OF FASHIONS DURING LUNCHEON 12:30 P.M. "Spring Outlook"--fashions by Rembrandt, designed by Ole Borden. Barbetta Luncheon Publicity: Ellen Perl, TE. 2-8212. For reservations (\$4.50): CI. 6-9171.	REMBRANDT, INC. (498 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 20	CUSTOMER SHOWING: BRIDAL FASHIONS 12:30 P.M. Customer showing of bridal fashions. Open to public. Publicity: Joan Powers, PL. 9-2000.	BEST & COMPANY	3RD FLOOR BRIDAL SALON

Beginning Wednesday Jan. 20- Jan. 23	CAMERA NAZIONALE DELLA MODA ITALIANA Picture Release Date--Feb. 20. Jan. 20: 2:30 P.M. Baratta. 4:30 P.M. Tita Rossi. 6:30 P.M. Centinaro. 9:15 P.M. Galitzine. Jan. 21: 9:00 A.M. De Barentzen. 11:00 A.M. Forquet. 2:30 P.M. Lancetti. 4:30 P.M. Carosa. 6:30 P.M. Antonelli. 9:15 P.M. Valentino. Jan. 22: 9:00 A.M. Sarli. 11:00 A.M. Schuberth. 2:30 P.M. Gregoriana. 4:30 P.M. Sorelle Fontana. 6:30 P.M. Gattinoni. 9:15 P.M. Balestra. Jan. 23: 9:00 A.M. Faraoni. 11:00 A.M. Eleanora Garnett. Contact: Amos Ciabattoni, Via IV Fontane, 15, Rome, Italy.	ROME, ITALY
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday	INCORPORATED SOCIETY OF LONDON DESIGNERS		LONDON, ENGLAND
Jan. 20-	Jan. 20: 10:00 A.M. Norman Hartnell. 11:30 A.M. Charles Creed. 2:30 P.M.		
Jan. 22	Hardy Amies. 4:00 P.M. John Cavanagh.		
	Jan. 21: 10:00 A.M. Michael. 11:30 A.M. Mattli. 2:30 P.M. Ronald Pater-		
	son. 4:00 P.M. Lachasse.		
	Jan. 22: 10:00 A.M. Angele Delanghe. 11:30 A.M. Clive.		
	Contact: Lady Joubert, 315 Regent Street, London, W. 1, England.		
Thursday	PREVIEW OF SUMMER	LEE CLAIRE, INC.	530 SEVENTH AVENUE
Jan. 21	COLLECTION		SHOWROOM - 14TH FLOOR
4:00 P.M.	Preview of Summer cocktail and evening fashions. By invitation. Informal		
Cocktails	showings beginning Mon., Jan. 25. Contact: Sylvia Greer or Al Davis,		
	WI. 7-9470.		
Jan. 22	GIMBEL RELEASE--Decorated room settings. (Preview, Jan. 20--See Pg. 6)		
Jan. 25	OHRBACH RELEASE--European ready-to-wear fashions. (No Press Show)		
Monday	PRESS PREVIEW OF	ABRAHAM & STRAUS	6TH FLOOR
Jan. 25	ROOM SETTINGS		FEATURE EVENTS DEPT.
10:00 A.M.	Preview of modern and traditional room settings. By invitation. (For Re-		
Coffee	lease, Tues., Jan. 26.) Publicity: Diane Wallace, TR. 5-0195.		
Beginning	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE		PARIS, FRANCE
Monday	Jan. 25: Feraud; Rauch; Scherrer; Lapidus; Riviere; Esterel. Jan. 26:		
Jan. 25	Balmain; Launay; Molyneux. Jan. 27: Capucci; Lanvin; Heim; Griffe.		
	Jan. 28: Dior; Patou. Jan. 29: Castillo; Laroche; Cardin; Chanel (Tentative)		
	Jan. 30: Venet; Courreges. Feb. 1: Gres; St. Laurent and Givenchy (Tentative)		
	Feb. 4: Balenciaga.		
	Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris, France.		
Jan. 26	BLOOMINGDALE RELEASE--60's East Spring fashions. (No Press Show)		
Tuesday	PRESS SEMINAR &	JOHN H. BRECK, INC.	HOTEL PLAZA
Jan. 26	COIFFURE DESIGN SHOW		CRYSTAL ROOM
9:00 A.M.-	Hair research seminar at 9:00 A.M. (breakfast), Crystal Room. Luncheon		
2:00 P.M.	and fashion show of coiffure designs at 12:00 Noon, White & Gold Suite.		
	By invitation. Publicity: Betty Crumpacker at Vernon Pope Co., PL. 7-7510.		
Tuesday	OPENING: SUMMER	ADELE SIMPSON, INC.	530 SEVENTH AVENUE
Jan. 26	COLLECTION		SHOWROOM - 23RD FLOOR
10:00 A.M.	Showings Jan. 26, 28, Feb. 2, 3, 4 at 10:00. By reservation. Contact:		
	Rose Frank, LA. 4-7626.		
Tuesday	OPENING OF SUMMER	DAVID M. GOODSTEIN	550 SEVENTH AVENUE
Jan. 26	COLLECTION	ASSOCIATES	SHOWROOM - 24TH FLOOR
10:30 A.M.	Summer collection, designed by John Maillard. Showings, Jan. 26, Feb. 3		
	and 9 at 10:30. By reservation. Contact: Carolyn Carpenter, LA. 4-2577.		
Tuesday	OPENING: SUMMER COAT	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE
Jan. 26	AND SUIT COLLECTION		SHOWROOM - 9TH FLOOR
11:30 A.M.	Suits, coats, costumes, dresses, designed by David Kidd. Also at 11:30,		
	Feb. 2, 3, 4. Contact: Virginia Yost, LA. 4-3404. Publicity: Eleanor		
	Lambert, MU. 8-2130.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 26 11:30 A.M.	PREVIEW OF SUMMER COLLECTION Also Feb. 3 at 11:30 A.M.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Jan. 27	MACY RELEASE "First Sign Of Spring." Coats and Suits(Little Shop). (No Show)		
Wednesday Jan. 27 2:30 P.M.	OPENING OF SUMMER COLLECTION Also, Feb. 3, 10, 16 at 2:30. By reservation.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: CH. 4-1872.
Wednesday Jan. 27 2:30 P.M.	OPENING: SUMMER COLLECTION Summer collection, designed by Bill Blass. By invitation. Also, Feb. 2, 4, 9, 11 at 2:30. By reservation.	MAURICE REMTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: Eleanor Stoner, IA. 4-6968.
Beginning Wednesday Jan. 27	OPENING: SUMMER COLLECTION Informal daily showings.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Publicity: Betty Yarmon, TR. 9-7112 or IO. 4-9194.
Thursday Jan. 28 12:00 Noon	OPENING OF SUMMER COLLECTION Showing of Summer collection, designed by Gerard Pipart in Paris. By reservation. Continuous daily informal showings thereafter.	MADemoiselle RICCI FOR MURRAY ZENKEL	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR Contact: Marta Schreiber, CH. 4-2270. Publicity: Leslie Cunningham, TE 8-0554.
Thursday Jan. 28 12:30 P.M. Luncheon	SHOWING: "JET" FASHIONS DURING LUNCHEON "Around The World in Style"--Jet fashions, designed by Shannon Rodgers for Douglas Aircraft, available at Miss Bergdorf. Donation of rummage for benefit of The Girls' Club of N.Y. (Door Prizes) Press by invitation. Public by reservation: \$4.75; contact: "Banquet Dept.," PL. 9-3000. Producer and Commentator: Mary Alice Rice, PL. 2-5726.	JERRY SILVERMAN (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Thursday Jan. 28 1:15 P.M.	OPENING: SUMMER COLLECTION Nat Kaplan's Summer collection. By reservation.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: Miss Fritzi, IO. 5-4115.
Thursday Jan. 28 2:15 P.M.	OPENING OF SUMMER COLLECTION Paul Parnes' Summer collection, designed by Ferdinand Bosc, Jan. 28, Feb. 3 and 9 at 2:15, by appointment.	PAUL PARNES CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR Contact: CH. 4-4600.
Thursday Jan. 28 2:30 P.M.	OPENING: SUMMER COLLECTION Also, Feb. 4, 11, 18 at 2:30. By reservation.	YOUNG ELEGANTE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: CH. 4-1872.
Thursday Jan. 28 4:00 P.M.	OPENING OF SUMMER COLLECTION Malcolm Starr will present his Summer collection, designed by Eleanor Simmons, Jan. 28, Feb. 2 and 4 at 4:00. By reservation.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Contact: Marion Auley, IA. 4-7690.
Beginning Thursday Jan. 28	OPENING: SUMMER COLLECTION Informal daily showings.	STEPHANETTE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Publicity: Betty Yarmon, TR. 9-7112 or IO. 4-9194.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 29	MACY'S RELEASE--Teen-age room settings. (No Press Show)		
Friday Jan. 29 1:15 P.M.	PRESS PREVIEW OF SUMMER COLLECTION Preview for press and buyers, by invitation. Daily informal showings thereafter, by appointment. Contact: Kay McGowan, LO. 5-6453. Publicity: GR. 5-6325.	OLEG CASSINI YOUNG AMERICA	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Friday Jan. 29 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 2, 4, 9, 11 at 2:30. By appointment. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Friday Jan. 29	OPENING: SUMMER MISSES DRESSES Informal daily showings. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	STEPHAN LTD.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Saturday Jan. 30 1:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Formal bridal show for customers. Tickets: \$1.00 each, at A & S Bridal salon, 3rd floor. Publicity: Jackie Landesman, TR. 5-0195.	ABRAHAM & STRAUS	BROOKLYN ACADEMY OF MUSIC - OPERA HOUSE
Monday Feb. 1 10:30 A.M.	OPENING: SUMMER COLLECTION Summer collection, designed by Guy Duvier. Contact: Judy Farr, WI. 7-5324.	LEONARD ARKIN- GUY DOUVIER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Feb. 1 11:30 A.M.	OPENING: SUMMER COLLECTION Summer collection, designed by Dorothy Farbo, Feb. 1 and 9 at 11:30 A.M. Contact: Marcella Wolfe, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday Feb. 1 12:00 Noon	OPENING OF SUMMER COLLECTION Showing of Summer collection, designed by Don Breitingner, Feb. 1, 3, 9 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Feb. 1 2:30 P.M.	OPENING OF SUMMER COLLECTION Summer collection, designed by Ole Borden. By invitation. Thereafter, continuous daily informal showings. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Feb. 1 3:30 P.M.	PRESS PREVIEW OF SUMMER COLLECTION Summer collection, designed by Frank Adams. By invitation. Continuous thereafter. Contact: LO. 4-1434.	JUNIOR ACCENT, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Feb. 1	OPENING OF SUMMER COLLECTION Daily informal showings, by appointment. Contact: Anne Towne, CH. 4-2655.	ROSALIE MACRINI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Feb. 1	OPENING: SUMMER COLLECTION Cocktail and evening fashions for Summer, designed by George Nardiello. Continuous showings. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 2 10:30 A.M.	OPENING: SUMMER COLLECTION Mr. and Mrs. Thomas Auchincloss will invite the press and buyers to the opening of their new Summer collection of dresses and ensembles, designed by Emil De John, Feb. 2, 3, 9 at 10:30. By invitation. Publicity: Dorothea Marshall, CH. 4-3927.	DIANA THOMAS, LTD.	512 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Feb. 2 11:00 A.M.	OPENING OF SUMMER COLLECTION Andrew Arkin's Summer collection. Contact: Judy Farr, WI. 7-5324.	ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Feb. 2 12:00 Noon	OPENING OF SUMMER COLLECTION Showings, Feb. 2, 4, 9, 11 at 12:00 Noon. By reservation. Contact: Ruth McLaughlin or Mr. Revell, LO. 4-6337.	ESTEVEZ	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 2 1:00 P.M.	OPENING: SUMMER JUNIOR COLLECTION Showings Feb. 2 and 3 at 1:00 P.M. By reservation. Publicity: Jean Urban, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 2 1:00 P.M.	OPENING: SUMMER JUNIOR COLLECTION Showings, Feb. 2, 3, 4, 9, 10, 16 at 1:00 P.M. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 2 1:15 P.M.	OPENING OF SUMMER DRESS COLLECTION Showings Feb. 2 and 4 at 1:15 P.M. By appointment. Contact: Larry Farragut or Miss Vivian, LO. 5-2727.	GOTHE (DAVID E. GOTTLIEB, INC.)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 2 2:30 P.M.	OPENING: SUMMER COLLECTION Designed by Peggy Thayer. By reservation. Thereafter, Feb. 3, 4, 9, 10, 17 at 2:30 P.M. Contact: Katherine Farmer, OX. 5-4812.	HOUSE OF JAMISON, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Feb. 2 4:00 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 2 and 9 at 4:00 P.M. By appointment. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Feb. 2 5:00 P.M. Cocktails	FASHION SHOWCASE: SUMMER, 1965 Showing of Summer fashions in Du Pont fibers. By invitation. Contact: Trade--Joy Diamond, 971-4326; Press--Ellen Morris, 971-4404.	DU PONT COMPANY TEXTILE FIBERS	HOTEL ASTOR BALLROOM
Tuesday Feb. 2 6:00 P.M. Cocktails	PRESS PREVIEW OF SUMMER COLLECTION By invitation. Trade showings Feb. 3, 4, 9 at 3:00 P.M. By reservation. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Feb. 2	YOUNG MISSES SUMMER FASHIONS Summer collection by Vi Feigin of misses dresses and after-five fashions, sizes 4 to 16. Contact: Miss Colia, LA. 4-8046.	VI FEIGIN, INC.	491 SEVENTH AVENUE SHOWROOM - 12A

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 3; Feb. 4 9:00 A.M.; 12:00 Noon	PREVIEW OF FASHIONS IN ZEFKROME Dow Chemical will preview a special collection of Fall idea fashions in Zefkrome knit fabrics and sweater yarns at 9:00 A.M. (Breakfast); 12:00 Noon (Luncheon). For apparel manufacturers and designers. By invitation. Contact: Hilda Sherey, PL. 7-8300.	DOW CHEMICAL COMPANY	350 FIFTH AVENUE ROOM 801
Wednesday Feb. 3 10:30 A.M.	OPENING: SUMMER COLLECTION Summer collection by Mademoiselle Arlette. Contact: Judy Farr, WI. 7-5324.	MADemoisELLE ARLETTE	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Feb. 3 12:00 Noon	OPENING OF SUMMER COLLECTION Showings Feb. 3 and 10 at 12:00 Noon. By appointment. Contact: WI. 7-0152.	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday Feb. 3 4:00 P.M. Cocktails	FALL '65 FABRICS AT TREND FASHION SHOW Eastland will preview their Fall fabrics for 1965 at a trend fashion show. By invitation. Publicity: Claire Affens, LW. 4-2472.	EASTLAND WOOLEN MILLS	500 CLUB 500 SEVENTH AVENUE
Thursday Feb. 4 12:00 Noon	OPENING: SUMMER COLLECTION Showings Feb. 4 and 11 at 12:00 Noon. By appointment. Contact: WI. 7-0152.	ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Feb. 4 12:00 Noon	OPENING OF SUMMER COLLECTION Daytime, cocktail, and evening fashions at 12:00 Noon, Feb. 3 and 4. By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Feb. 4 1:00 P.M.	OPENING: SUMMER COLLECTION Showings at 1:00 P.M., Feb. 4, 9, 10, 16, 17. By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Friday Feb. 5 11:00 A.M.	OPENING OF SUMMER COLLECTION Also, Feb. 9, 10, 15 at 11:00. By reservation. Publicity: Pat Brooks, WI. 7-4968.	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday Feb. 5 12:00 Noon	SUMMER FASHIONS BY MOLLIE PARNIS Also, Feb. 9 and 11 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	PARNIS-LIVINGSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Friday Feb. 5 1:00 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 5, 9, 10, 16 at 1:00 P.M. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Feb. 8	OPENING OF SUMMER COLLECTION Daily informal showings, by appointment. Contact: LO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Tuesday Feb. 9 2:30 P.M.	OPENING: SUMMER COLLECTION Showing Feb. 9 at 2:30 and Feb. 16 at 10:30. (Note Change of Dates.) By reservation. Contact: Dorothy Herme, PE. 6-8412.	ANTHONY BLOTTA, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

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